Marian Foster

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OBJECTIVE

UX and Web Design student with a background in mass communications, sociology and customer support. Seeking to apply problem-solving, communication and design skills to improve user experiences.

EDUCATION

Wake Technical Community College, Raleigh, NC Associate in Applied Science, Information Technology: Web and UX design GPA: 4.0

University of North Carolina at Asheville, Asheville NC Bachelor of Arts, Mass Communications; minor in Sociology

SKILLS

Figma, Adobe XD, Sketch, Adobe Illustrator, Adobe After Effects, HTML5, CSS, JavaScript

I.T. RELATED EXPERIENCE

UX Design Student

Wake Technical Community College, Raleigh, NC

- Conducted usability testing to identify user pain points, resulting in iterative design improvements that enhanced usability.
- . Designed and presented UX deliverables, including wireframes, journey maps, flow diagrams, and interactive prototypes in Figma and Adobe XD, ensuring user-centered solutions.

EXPERIENCE

Seasonal Sales Associate

Lands' End, remote - based in Dodgeville, WI

- Delivered high-quality support, maintaining a 4.75/5 customer satisfaction score by providing clear, effective resolutions.
- Expedited high-priority shipments by coordinating directly with management, ensuring timely delivery during peak demand.
- Provided clear, actionable solutions to customer inquiries, reducing repeat contact.

Provider Support Associate

Grow Therapy, remote – based in New York City, NY

- Utilized resources to resolve support inquiries with an average 91% customer satisfaction rate.
- Revised four FAQ articles to include guidance on new website features to reduce a high volume of customer support tickets.
- Collaborated with engineering to document and track 55 technical issues in Jira, accelerating resolution times and improving platform stability.

Sales Floor Associate

Kohl's, Matthews, NC

- Assisted cashiers at peak times to reduce customer wait times by 30%.
- Enhanced store aesthetics by organizing clothing displays, resulting in recognition from management.

Sept. 2018 – Jan. 2020

Sept. 2022 – March 2023

Anticipated May 2025

Aug. 2023 - Present

Dec. 2021

Oct. 2024 - Jan. 2025, Aug. 2023 - Jan. 2024